



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1422335

Schedule Dates 09/22/16-09/28/16
Advertiser A Stronger Vermont (82921)
Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand 60/73/714 (557162)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole Meade,
Phone/Fax /
CPE 60/73/714
Account Types National/Political
Billing Type Standard
Comments TV

Date Entered 09/07/16
Last Modified 09/07/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25281459
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$657.75
Net Total \$3,727.25
Sales Tax

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Sep. 2016	29	\$1,970.00
Oct. 2016	38	\$2,415.00
Grand Total:	67	\$4,385.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/16-09/28/16	5	:30	11A- The View	1			X					1	\$40.00	\$40.00	Burlington (WVNY)	The View	9/7/16
2.0	Normal Line / SPOT	09/22/16-09/22/16	5	:30	5A- Local 22 News at 5A	1	1			X				1	\$20.00	\$20.00	Burlington (WVNY)	Local 22 News This Morning	9/7/16
3.0	Normal Line / SPOT	09/23/16-09/23/16	5	:30	5A- Local 22 News at 5A	1	1				X			1	\$20.00	\$20.00	Burlington (WVNY)	Local 22 News This Morning	9/7/16
4.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	5A- Local 22 News at 5A	1	X							1	\$20.00	\$20.00	Burlington (WVNY)	Local 22 News This Morning	9/7/16
5.0	Normal Line / SPOT	09/27/16-09/27/16	5	:30	5A- Local 22 News at 5A	1		X						1	\$20.00	\$20.00	Burlington (WVNY)	Local 22 News This Morning	9/7/16
6.0	Normal Line / SPOT	09/28/16-09/28/16	5	:30	5A- Local 22 News at 5A	1			X					1	\$20.00	\$20.00	Burlington (WVNY)	Local 22 News This Morning	9/7/16
7.0	Normal Line / SPOT	09/22/16-09/22/16	4	:30	6A- Local 22 News at 6A	2				X				2	\$50.00	\$100.00	Burlington (WVNY)	Local 22 News This Morning	9/7/16
8.0	Normal Line / SPOT	09/23/16-09/23/16	4	:30	6A- Local 22 News at 6A	1	1				X			1	\$50.00	\$50.00	Burlington (WVNY)	Local 22 News This Morning	9/7/16
9.0	Normal Line / SPOT	09/26/16-09/26/16	4	:30	6A- Local 22 News at 6A	2	X							2	\$50.00	\$100.00	Burlington (WVNY)	Local 22 News This Morning	9/7/16
10.0	Normal Line / SPOT	09/27/16-09/27/16	4	:30	6A- Local 22 News at 6A	1		X						1	\$50.00	\$50.00	Burlington (WVNY)	Local 22 News This Morning	9/7/16
11.0	Normal Line / SPOT	09/28/16-09/28/16	4	:30	6A- Local 22 News at 6A	1	1			X				1	\$50.00	\$50.00	Burlington (WVNY)	Local 22 News This Morning	9/7/16
12.0	Normal Line / SPOT	09/22/16-09/22/16	4	:30	7A- Good Morning America	2					X			2	\$50.00	\$100.00	Burlington (WVNY)	Good Morning America	9/7/16
13.0	Normal Line / SPOT	09/23/16-09/23/16	4	:30	7A- Good Morning America	2					X			2	\$50.00	\$100.00	Burlington (WVNY)	Good Morning America	9/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Contract # 1422335

Schedule Dates	09/22/16-09/28/16	Date Entered	09/07/16
Advertiser	A Stronger Vermont (82921)	Last Modified	09/07/16
Agency	Pinpoint Media (13513)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/714 (557162)	Headline #	ECR25281459
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/714	Commission	\$657.75
Account Types	National/Political	Net Total	\$3,727.25
Billing Type	Standard	Sales Tax	
Comments	TV		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Sep. 2016	29	\$1,970.00
Oct. 2016	38	\$2,415.00
Grand Total:	67	\$4,385.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/26/16-09/26/16	4	:30	7A- Good Morning America	2	X							2	\$50.00	\$100.00	Burlington (WVNY)	Good Morning America	9/7/16
15.0	Normal Line / SPOT	09/27/16-09/27/16	4	:30	7A- Good Morning America	2		X						2	\$50.00	\$100.00	Burlington (WVNY)	Good Morning America	9/7/16
16.0	Normal Line / SPOT	09/28/16-09/28/16	4	:30	7A- Good Morning America	2			X					2	\$50.00	\$100.00	Burlington (WVNY)	Good Morning America	9/7/16
17.0	Normal Line / SPOT	09/24/16-09/24/16	5	:30	8A- Good Morning America Weekend	1						X		1	\$30.00	\$30.00	Burlington (WVNY)	Good Morning America	9/7/16
18.0	Normal Line / SPOT	09/25/16-09/25/16	5	:30	8A- Good Morning America Weekend	1						X		1	\$30.00	\$30.00	Burlington (WVNY)	Good Morning America	9/7/16
19.0	Normal Line / SPOT	09/25/16-09/25/16	4	:30	9A- This Week	1						X			\$75.00		Burlington (WVNY)	This Week	9/7/16
19.0.1	Closed Preempt	09/25/16															Burlington (WVNY)	No Avail/Exception - SOLD OUT	
20.0	Normal Line / SPOT	09/22/16-09/22/16	5	:30	9A- Dr. Oz	1				X				1	\$25.00	\$25.00	Burlington (WVNY)	Dr. Oz	9/7/16
21.0	Normal Line / SPOT	09/23/16-09/23/16	5	:30	9A- Dr. Oz	1					X			1	\$25.00	\$25.00	Burlington (WVNY)	Dr. Oz	9/7/16
22.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	9A- Dr. Oz	1	X							1	\$25.00	\$25.00	Burlington (WVNY)	Dr. Oz	9/7/16
23.0	Normal Line / SPOT	09/27/16-09/27/16	5	:30	9A- Dr. Oz	1		X						1	\$25.00	\$25.00	Burlington (WVNY)	Dr. Oz	9/7/16
24.0	Normal Line / SPOT	09/28/16-09/28/16	5	:30	9A- Dr. Oz	1			X					1	\$25.00	\$25.00	Burlington (WVNY)	Dr. Oz	9/7/16

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Brand 60/73/714 (557162)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole, Meade,
Phone/Fax /
CPE 60/73/714
Account Types National/Political
Billing Type Standard
Comments TV

Date Entered 09/07/16
Last Modified 09/07/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25281459
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25.0	Normal Line / SPOT	09/22/16-09/22/16	5	:30	11A- The View	1				X				1	\$40.00	\$40.00	Burlington (WVNY)	The View	9/7/16
26.0	Normal Line / SPOT	09/23/16-09/23/16	5	:30	11A- The View	1					X			1	\$40.00	\$40.00	Burlington (WVNY)	The View	9/7/16
27.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	11A- The View	1	X							1	\$40.00	\$40.00	Burlington (WVNY)	The View	9/7/16
28.0	Normal Line / SPOT	09/27/16-09/27/16	5	:30	11A- The View	1		X						1	\$40.00	\$40.00	Burlington (WVNY)	The View	9/7/16
29.0	Normal Line / SPOT	09/22/16-09/22/16	4	:30	1P- The Chew	1				X				1	\$50.00	\$50.00	Burlington (WVNY)	The Chew	9/7/16
30.0	Normal Line / SPOT	09/23/16-09/23/16	4	:30	1P- The Chew	1					X			1	\$50.00	\$50.00	Burlington (WVNY)	The Chew	9/7/16
31.0	Normal Line / SPOT	09/26/16-09/26/16	4	:30	1P- The Chew	1	X							1	\$50.00	\$50.00	Burlington (WVNY)	The Chew	9/7/16
32.0	Normal Line / SPOT	09/27/16-09/27/16	4	:30	1P- The Chew	1		X						1	\$50.00	\$50.00	Burlington (WVNY)	The Chew	9/7/16
33.0	Normal Line / SPOT	09/28/16-09/28/16	4	:30	1P- The Chew	1			X					1	\$50.00	\$50.00	Burlington (WVNY)	The Chew	9/7/16
34.0	Normal Line / SPOT	09/22/16-09/22/16	4	:30	2P- General Hospital	1				X				1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	9/7/16
35.0	Normal Line / SPOT	09/23/16-09/23/16	4	:30	2P- General Hospital	1					X			1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	9/7/16
36.0	Normal Line / SPOT	09/26/16-09/26/16	4	:30	2P- General Hospital	1	X							1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	9/7/16
37.0	Normal Line / SPOT	09/27/16-09/27/16	4	:30	2P- General Hospital	1		X						1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	9/7/16
38.0	Normal Line / SPOT	09/28/16-09/28/16	4	:30	2P- General Hospital	1			X					1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	9/7/16

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Sales Office Katz - Washington DC
Buyer Name Nicole Meade,
Phone/Fax /
CPE 60/73/714
Account Types National/Political
Billing Type Standard
Comments TV

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Last Modified 09/07/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25281459
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Order Type Normal
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Commission \$657.75
Net Total \$3,727.25
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39.0	Normal Line / SPOT	09/22/16-09/22/16	5	:30	4p- 5p (EST)	1				X				1	\$30.00	\$30.00	Burlington (WVNY)	Judge Judy	9/7/16
40.0	Normal Line / SPOT	09/23/16-09/23/16	5	:30	4p- 5p (EST)	1					X			1	\$30.00	\$30.00	Burlington (WVNY)	Judge Judy	9/7/16
41.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	4p- 5p (EST)	1	X							1	\$30.00	\$30.00	Burlington (WVNY)	Judge Judy	9/7/16
42.0	Normal Line / SPOT	09/27/16-09/27/16	5	:30	4p- 5p (EST)	1		X						1	\$30.00	\$30.00	Burlington (WVNY)	Judge Judy	9/7/16
43.0	Normal Line / SPOT	09/28/16-09/28/16	5	:30	4p- 5p (EST)	1			X					1	\$30.00	\$30.00	Burlington (WVNY)	Judge Judy	9/7/16
44.0	Normal Line / SPOT	09/22/16-09/22/16	5	:30	5:59p- Local 22 News at 6p	1				X				1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News	9/7/16
45.0	Normal Line / SPOT	09/23/16-09/23/16	5	:30	5:59p- Local 22 News at 6p	1					X			1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News	9/7/16
46.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	5:59p- Local 22 News at 6p	1	X							1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News	9/7/16
47.0	Normal Line / SPOT	09/27/16-09/27/16	5	:30	5:59p- Local 22 News at 6p	1		X						1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News	9/7/16
48.0	Normal Line / SPOT	09/28/16-09/28/16	5	:30	5:59p- Local 22 News at 6p	1			X					1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News	9/7/16
49.0	Normal Line / SPOT	09/22/16-09/22/16	5	:30	7:30p- Inside Edition	1				X				1	\$30.00	\$30.00	Burlington (WVNY)	Inside Edition	9/7/16
50.0	Normal Line / SPOT	09/23/16-09/23/16	5	:30	7:30p- Inside Edition	1					X			1	\$30.00	\$30.00	Burlington (WVNY)	Inside Edition	9/7/16
51.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	7:30p- Inside Edition	1	X							1	\$30.00	\$30.00	Burlington (WVNY)	Inside Edition	9/7/16
52.0	Normal Line / SPOT	09/27/16-09/27/16	5	:30	7:30p- 8p (EST)	1		X						1	\$30.00	\$30.00	Burlington (WVNY)	Inside Edition	9/7/16

CONFIRMATION CONTRACT

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WVNY
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Rochester, NY 14610-1093

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Grand Total:	67	\$4,385.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
53.0	Normal Line / SPOT	09/28/16-09/28/16	5	:30	7:30P- Inside Edition	1			X					1	\$30.00	\$30.00	Burlington (WVNY)	Inside Edition	9/7/16
54.0	Normal Line / SPOT	09/22/16-09/22/16	5	:30	11:35P- Jimmy Kimmel Live!	1				X				1	\$25.00	\$25.00	Burlington (WVNY)	Jimmy Kimmel Live	9/7/16
55.0	Normal Line / SPOT	09/23/16-09/23/16	5	:30	11:35P- Jimmy Kimmel Live!	1					X			1	\$25.00	\$25.00	Burlington (WVNY)	Jimmy Kimmel Live	9/7/16
56.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	11:35P- Jimmy Kimmel Live!	1	X							1	\$25.00	\$25.00	Burlington (WVNY)	Jimmy Kimmel Live	9/7/16
57.0	Normal Line / SPOT	09/27/16-09/27/16	5	:30	11:35P- Jimmy Kimmel Live!	1		X						1	\$25.00	\$25.00	Burlington (WVNY)	Jimmy Kimmel Live	9/7/16
58.0	Normal Line / SPOT	09/28/16-09/28/16	5	:30	7:30P- Jimmy Kimmel Live!	1			X					1	\$25.00	\$25.00	Burlington (WVNY)	Jimmy Kimmel Live	9/7/16
59.0	Normal Line / Prime	09/26/16-09/26/16	4	:30	7:58P- Dancing With The Stars	1	X							1	\$850.00	\$850.00	Burlington (WVNY)	DWTS	9/7/16
60.0	Normal Line / Prime	09/22/16-09/22/16	4	:30	9P- Notorious 9P	1				X				1	\$800.00	\$800.00	Burlington (WVNY)	NOTORIOUS	9/7/16
61.0	Normal Line / Prime	09/25/16-09/25/16	5	:30	10A- What Matters This Week with Joe Smith and Lauren Maloney	1						X		1	\$50.00	\$50.00	Burlington (WVNY)	WHAT MATTERS	9/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25281459		Changes as of: 10/16/2016 at 5:01 PM		Version: Highlighting Revision 2	
CPE: 60/73/714		Flight: 9/22/16 - 9/28/16		Total \$: \$4,385.00	
Agency: PINPOINT MEDIA		Advertiser: A Stronger Vermont		Total Spots: 67	
1707 OSAGE ST # 103		Product: TV		Total CPP: \$38.26	
ALEXANDRIA, VA 22302		Agency Order #: 5350161		Total GRP: 114.6	
Buyer: Meade, Nicole		Salesperson: RACHELLE RAY - Washington DC 202-872-5880		Traffic #: 1422335	
Station: WVMY		Market: Burlington-Plattsburgh		Separation:	
Office: WASHINGTON		Primary Demo: Adults 35+			
Con Type: POLITICAL/NOTE		Assistant: RACHELLE RAY - Washington DC 202-872-5880			

Comments: RVSD TO CREDIT OFF MISSED SPOT.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/22 - 9/28							Total Spots	Total \$	CPP	GRP
							9/22	9/23	9/24	9/25	9/26	9/27	9/28				
REV-6	Su 9a-10a		This Week	\$75.00	1.1	30	0	0	0	1	0	0	0	0	\$0.00	\$68.18	0.0
TOTALS:							14	12	1	2	14	12	12	67	\$4,385.00	\$38.26	114.6



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25281459 Changes as of: 10/16/2016 at 5:01 PM Version: Highlighting Revision 2
CPE: 60/73/714 Flight: 9/22/16 - 9/28/16 Station: WYNY
Agency: PINPOINT MEDIA Advertiser: A Stronger Vermont Market: Burlington-Plattsburgh
1707 OSAGE ST # 103 Product: TV Office: WASHINGTON
ALEXANDRIA, VA Agency Order #: 5350161 Primary Demo: Adults 35+
22302 Buyer: Meade, Nicole Con Type: POLITICAL/VOTE
Salesperson: RACHELLE RAY - Assistant: RACHELLE RAY -
Washington DC Washington DC
202-872-5880 202-872-5880

Total \$: \$4,385.00
Total Spots: 67
Total CPP: \$38.26
Total GRP: 114.6
Traffic #: 1422335
Separation:

Special Instructions	
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Date/Time	Added by	Comment
10/16/16 5:01 PM	RACHELLE RAY - Washington DC	RVSD TO CREDIT OFF MISSED SPOT.
09/28/16 3:31 PM	Elizabeth Guy	Line 6 1x 9/25 due to No Avail MG offer 1x GMA 9/27-9/28 Please advise Thanks!
		Line 1 News Line 4 GMA Line 5 GMA Line 12 News Line 13 Inside Line 14 Kimmel All are between grids Please advise Thanks!
09/07/16 4:28 PM	Elizabeth Guy	
09/07/16 11:26 AM	RACHELLE RAY - Washington DC	Separation: 30
09/07/16 11:26 AM	RACHELLE RAY - Washington DC	Separation: 30

Competitive Information	
Market Budget:	\$43,850
WVNY Share:	10%
Comment:	
WCAX:	36%
WFFF:	8%
WPTZ:	46%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	67	\$4,385.00	114.6
Total	100%	67	\$4,385.00	\$38.26

Monthly Summary		
Month	Spots	Dollars
2016-Sep	29	\$1,970.00
2016-Oct	38	\$2,415.00
Total	67	\$4,385.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
						Contract \$ Comment
Revision	10/16/16 5:01 PM	RACHELLE RAY - Washington DC	Revised	1		\$-75.00
Makegood 2	9/26/16 3:31 PM	Elizabeth Guy	Confirmed			\$0
Makegood 1	9/7/16 4:28 PM	Elizabeth Guy	Confirmed			\$0
Queued for Electronic Contracting	9/7/16 11:53 AM					\$0
Queued for Electronic Contracting	9/7/16 11:32 AM					\$0

Changes: Comments from Separation: 30 to RVSD TO CREDIT OFF MISSED SPOT., Total Spots from 68 to 67, Calculated Dollars from \$4,460.00 to \$4,385.00, Total GRPs from 115.7 to 114.6, Total CPP from \$38.55 to \$38.26, Competitive Market Budget from \$44,600 to \$43,850, User Entered \$ from \$4,460.00 to \$4,385.00, Total \$ from \$4,460.00 to \$4,385.00, 1 buyline added or modified.

Changes: Total GIMPs from 0 to 116, Total CPM from \$0.00 to \$38.547.97.



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25281459	Changes as of: 10/16/2016 at 5:01 PM	Version: Highlighting Revision 2
CPE: 60/73/714	Flight: 9/22/16 - 9/28/16	Total \$: \$4,385.00
Agency: PINPOINT MEDIA	Advertiser: A Stronger Vermont	Total Spots: 67
1707 OSAGE ST # 103	Product: TV	Total CPP: \$38.26
ALEXANDRIA, VA 22302	Agency Order #: 5350161	Total GRP: 114.6
	Buyer: Meade, Nicole	Traffic #: 1422335
	Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Separation:
	Con Type: POLITICAL/NOTE	
	Assistant: RACHELLE RAY - Washington DC 202-872-5880	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Cng
Revision	9/7/16 11:26 AM	RACHELLE RAY - Washington DC	Confirmed	3		\$0
New	9/7/16 9:14 AM	RACHELLE RAY - Washington DC	New	65		\$4,460.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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